The Mediation of Scandal and Moral Outrage

ECREA at LSE 2011

Organised by the ECREA Sections: Communication & Democracy Gender & Communication with the collaboration of YECREA

London School of Economics Department of Media and Communications

Exclusive

John B. Thompson and Jo Littler, keynote speakers in the ECREA@LSE Symposium

More information on the programme inside
The Mediation of Scandal and Moral Outrage

ECRE A AT LSE 2011
FRIDAY 16th DECEMBER
PARALLEL SESSIONS

9:00-10:00  REGISTRATION!!! REGISTRATION!!! REGISTRATION!!! REGISTRATION!!!

10:00-11:30  PLENARY SESSION - WOLFSON THEATRE

11:30-12:00  ECREA COMMUNICATION AND DEMOCRACY SECTION
BUSINESS MEETING
WOLFSON THEATRE

12:00-13:00  LUNCH!!! LUNCH!!! LUNCH!!! LUNCH!!! LUNCH!!! LUNCH!!! LUNCH!!!

13:00-14:30  MATERIALISING ETHICS
WOLFSON THEATRE
Chair: ANU KANTOLA
Beate Josephi
News limited and the ethics of journalism
Michael Rübsamen
“Publish or perish” or “publish and be damned”? A case study on a reluctant monarch and privacy related issues in journalism
Hélder Prior
“Spy journalism” and private life: The violations of the press on behalf of the scandal
Jeremy Collins
Hacking, ethics and the ‘liberty of the press’: the discursive construction of media regulation in the wake of the news of the world phone hacking scandal
Stephen Harper

14:30-16:00  BRANDING AND SPINNING THE SCANDAL
WOLFSON THEATRE
Chair: JEFFREY WIMMER
Hélder Prior
“Digging up dirt”: Spin Doctors, Negative Campaigns and Political Scandal
Jane Arthurs
Brand Management in UK Broadcasting
Nigar Degirmenci
Political Scandals as Pseudoevents: A Case Study of the General Election 2011, Turkey
André Haller
Dissent as a communicative instrument. Intentional self-scandalisation in political communication – a theory outline
Ingrid Lehmann
The Political and Cultural Dynamics of United Nations Media Scandals from Waldheim to Annan

16:00-18:00  THE POLITICS OF SHAME
WOLFSON THEATRE
Chair: SOFIE VAN BAUWEL
Susana Sampaio Dias
How to interrupt crisis with a sex scandal: a human rights perspective on the ‘Strauss-Kahn episode’ and financial crisis news
Sandrine Boudana
DSK’s perp walk in the French and American press: How a public shaming ritual can trigger self-questioning or a culture war
Julia Lefkowitz
The Mediation of Power and Hybridity: The New York Times and Le Monde’s Coverage of the DSK Scandal
James Stanyer
Political Sex scandals in Comparative Context: The Exposure of Politicians’ Infidelity in Seven Democracies Over 40 Years
Anita Howarth
A Post-colonial dilemma: The polygamy of Jacob Zuma – African

ECRE A GENDER AND DEMOCRACY SECTION
BUSINESS MEETING
THAI THEATRE

13:00-14:30  MORALITY AND SOCIAL MEDIA
THAI THEATRE
Chair: SOFIE VAN BAUWEL
Lucy Bennett
Social media and moral outrage: Citizens, celebrities and the case of the England riots
Sander de Ridder and Sofie Van Bauwel
Commenting the picture: Teenagers in online communities and textual discourses on bodies, sexuality and gender
Agnes Gulyas
Perceptions and Use of Social Media among European Journalists
Lorenzo Coretti
Facebook vs Berlusconi: The Italian online public sphere in the time of scandals and austerity bills
Matteo Ciastellardi and Emanuela Patti
Political journalism in bottom-up environment. A social media framework to re-mediate public information

14:30-16:00  PUBLIC OUTRAGES
THAI THEATRE
Chair: NICO CARPENTIER
Patrick Fitzgerald
Legitimising Dissent? Western news media coverage of the 2011 Egyptian Uprising
Liza Tsakiki
The Greek ‘Indignados’ as a case study of public (and moral) outrage
Niall Brennan, Maria Kyriakidou, Patrick Mccurdy, Michael Skey and Julie Udman
Obscuring moral outrage for the sake of global joy: A comparative study of the Chilean miners’ disaster
Andrew Calcutt
Hackgate: a quasi-financial economy of scandal and moral outrage
John Farnsworth
The struggle over scandal: Disrupting the production of discourse in New Zealand media

16:00-18:00  GENDER AND THE POLITICAL
THAI THEATRE
Chair: FREDERIK DHAENENS
Sangita Shrestha
Power, Knowledge and Gender: Constructing a Problematic Triangular Relationship with the Environment
Elis Strand Hornnes
When women have to apologize… Female apologia and political scandals
Wing-Fai Leung
New Media and Old Discourse: Womanhood, Imagined Community and the Edison Chen Scandal
Melanie Helliwig
Using media scandalising mechanism for one’s own good: How more than 300 women scandalise themselves to have a voice
Elina Bardach-Yalov and Orit Galili-Zucker
The Prime Minister, His Wife and the Scandal: A Paradigm Shift
The Mediation of Scandal and Moral Outrage

ECREA at LSE 2011
SATURDAY 17th DECEMBER
PARALLEL SESSIONS

9:00-10:30

CONSTRUCTING THE PUBLIC SPHERE

WOLFSON THEATRE
Chair: JULIE UL DAM

Joan Ramon Rodriguez-Amat
A lurid and scandalous symbolic public sphere
Sigurd Allern Allern and Ester Polliack
Political Revelations of Importance for Democracy?
Claudia Alvarès
The Debate on Eugenics within the Portuguese Public Sphere:
Framing Enlightenment, Fascist and Catholic Discursive Intersections
Bianca Mitu
Political Scandals and the Public Sphere
Peter Csigo
The latency of scandals in a post-normal media age

NEWS, JOURNALISM, AND PRAXIS

THAI THEATRE
Chair: JEFFREY WIMMER

Anu Kantola
Well organized emergencies: liquid journalism in scandal reporting
Paola Sartoretto
International news: foreign, global, glocal and something in between
Raïl Marling and William Marling
Chris Van Der Heijden
Looking for a balance. Scandals and the II World War in the Netherlands
Marc Argemi
Government, official rumours and journalism during World War II

10:30-11:00

TEA AND COFFEE BREAK!!!

11:00-12:30

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11:00-12:30

SEXUALISATION AND THE POLITICAL

WOLFSON THEATRE
Chair: TONNY KRIJNEN

Maria Kyriakidou
Gossip talk online: Celebrities, sexuality and definitions of morality on online blogs
Liesbet Van Zoonen
Moral, feminist, political? The repressive constructions of sexualization panics
Fien Anna Adriaens
Sexuality, television & identity: a reception study on television consumption among diaspora youth
Elke Van Damme
Media representations of gay characters and the performance of heterosexual identity among Flemish teenagers: Is it okay to be gay?

THE MEDIATION OF POLITICAL OUTRAGE

THAI THEATRE
Chair: BART CAMMAERTS

Graham Bond
Outrage Outage: the management of social unrest in China in the era of the microblog
Savasaaachi Jain
Lionising the crusader: Indian television and the anti-corruption campaign of Anna Hazare
Tarik Sabry
The Arab revolutions, the post-modern and history
Winston Mano
Neither this nor that: War and Morality in Online African Debates

12:30-13:30

LUNCH!!!

YECREA WORKSHOP
WRITING ACADEMIC APPLICATIONS

A WORKSHOP FOR YOUNG SCHOLARS IN MEDIA, COMMUNICATIONS AND GENDER STUDIES
WITH: Mia Marie Hammarlin, Nico Carpenter, Tonny Krijnken and Bart Cammaerts
CHAIRS: Tina Askanius, Maria Kyriakidou and Julie Uldam

WOLFSON THEATRE

13:30-15:00

PARADIGMS AND DILEMMAS

WOLFSON THEATRE
Chair: LIESBET VAN ZOONEN

Sandra Jacobs and Thomas Schillemans
Do little sparks kindle great fires? The relation between media coverage and public accountability processes
Ruth Sanz Sabido and Juan Carlos Suárez Villegas
Hacking into the Private: Pain, Sensationalism and the Ethics of Journalism
Mia-Marie Hammarlin
‘Who Am I Now?’: Existential Dilemmas in the Wake of Media Scandals
Christina Holtz-Bacha and Eva-Maria Lessinger
Outsourcing the dirty work. The anatomy of a media scandal
Bengt Johansson and Mats Ekström
When the scandal hits the messenger

POPULISM

THAI THEATRE
Chair: İNNAKI GARCIA-BLANCO

Isabel Ferreira
The Press Mediatization of the Wedding of Prince Charles to Camilla Parker Bowles
Benjamin De Cleen
Scandal versus scandal versus scandal. Scandal and the discursive struggle of and against the Flemish populist radical right Vlaams Blok/Belang in the field of culture.
Elena Block
Populism, anti-politics, cultural resentment and mediatization: polarization and social outrage in contemporary Venezuela
Jan C. L. König
Olivier Driessens
‘Do not go voting!’ A critical analysis of self-provoked scandal as a method to stir public debate
### 15:00-16:30  MEDIATED POLITICAL SCANDALS  
**WOLFSON THEATRE**  
**Chair:** Iñaki García-Blanco  
- Indrani Lahiri  
  - Historical Defeat of CPI(M) in West Bengal and the role of the media: Political Scandalization or Scandalized Politics  
- Georgie Payne  
  - Crime, Children & Media Constructions - The Sarah Payne Story  
- Pekka Isotalus and Merja Almonkari  
  - Political Scandal Tests the Trust of Politician: The case of the Finnish minister who resigned because of his text messages  
- Maxine Newlands  
  - Scandal or Saviour? Deconstructing the Mediatisation of Met Officer Mark Kennedy and the Environmental Activism Movement  
- Anastasia Grusha and Natalia Skripkina  
  - Media and Political Scandals in Russia  

### 16:30-18:00  PLENARY SESSION  -  WOLFSON THEATRE

### 15:00-16:30  AUDIENCES AND APPROPRIATION  
**THAI THEATRE**  
**Chair:** Sofie Van Bauwel  
- Derek Johnston  
  - ‘Why All This Horror’: BBC Television and The British Horror Comics Moral Panic in the Press  
- Tonny Krijnen and Ed Tan  
  - ‘Reality Competition’ - the hidden agenda of participants  
- Mehdi Bazargani  
  - Totalitarianism & joke in the age of communication  
- Maria Murumaa  
  - Living in Omnopticon: Estonian Youngsters’ Facebook Practices and Strategies for Reclaiming Online-Privacy  
- Frederik Dhaenens  
  - Gay Representation, Queer Resistance, and the Small Screen: A reception analysis of gay representation among Flemish fans of contemporary television fiction